

List of interested parties according to ISO 20121

Stakeholder	Role
Top management	Person or entity that has final responsibility for decision making.
Event organizer	Person or entity that produces and/or manages all or some aspects of an event.
Event owner	Person or entity that commissions the event.
Event manager	Person or entity that produces and/or manages all aspects of the event. The event manager is not necessarily the owner of the event.
Partner and Sponsor	An organization or individual that funds the event or provides products or services in place of funding.
Founder and Investor	An organization or individual that funds the event, in agreement to the intentions of such event.
Workforce	Body of people working for the organization or event.
Employee	Person who is paid to work for an event.
Staff	Person who works in each event.
Volunteer	Person who does a job willingly without being paid.
Supply chain	Sequence of activities or parts that provides products or services to the organization.
Supplier	Entity that provides products and/or services related to the event.
Venue	The site where the event is held.
Emergency services	Institutions in cooperation regarding call requests during the event, i.e. fire, ambulance, etc.
Participants	An organization or individual that takes an active part in the contents of an event.
Attendee	An organization or individual that takes part in an event for the primary purpose of receiving services or contents.
Regulatory body	Organizations that have the power to regulate an area of business and/or industry.
Central government	The government of a whole country.
Local authority (e.g. state, prefecture, city)	Organization that is responsible for the government of a local area
Community	A group of organizations and/or individuals who share the same religion, job, etc.
Local community	Those residing near the location of the event.
Sector interest organization (trade/industry bodies)	Industry/industry bodies to which the organization belongs.

Relevant non-governmental organization (e.g. environmental groups)	Non-governmental organization, non-profit organization relevant to the purpose of the event/organization.
Media	An organization or individual that provides news and information for the public.